

Family Travel Conference

February 3-4, 2012

Omni Berkshire Place, 21 East 52nd Street, NYC

Friday, February 3, 2012

1:00 pm - 2:45 pm	Registration and Check-In <i>Brought to you by: Walt Disney World</i>	Juilliard Foyer
3:00 pm - 4:15 pm	Workshop: Better Travel Writing <i>Presented by Kyle McCarthy, Eileen Ogintz, Cindy Richards and Paul Eisenberg</i> <i>Brought to you by: Mondial Travel Insurance</i>	Juilliard Room
4:15 pm - 5:30 pm	Workshop: Monetizing Your Content <i>Presented by: Michael Theodore of IAB.net;, Susan Getgood, VP of Sales Marketing at BlogHer; Steve Bookbinder of DM Training; and Kyle McCarthy</i> <i>Brought to you by: Mondial Travel Insurance</i>	Juilliard Room
6:15 pm – 9:00 pm	Cocktail Reception (6:15 pm -7:00 pm) <i>Brought to you by : Norwegian Cruise Lines</i> Eat & Tweet Dinner (7:00 pm - 9:00 pm) <i>Twitter Presentation & Tweet Chat with Kim Orlando and Kim Marie Evans, Luxury Travel Mom</i> <i>Brought to you by : Visit Orlando</i>	Vanderbilt Room Vanderbilt Room

Saturday, February 4, 2012

8:30 am - 9:15 am	Breakfast and Hotel Leader Intros <i>Brought to you by: Omni Berkshire Place</i>	Vanderbilt Room
9:15 am - 10:15 am	Video Workshop: Presenting Yourself; Ledes & Hooks <i>Presented by: Kim Orlando and Kaleel Sakakeeny of Travel Video Postcards</i>	Juilliard Room
10:15 am - 10:30 am	Break <i>Brought to you by: Omni Berkshire Place</i>	Juilliard Foyer
10:30 am - 11:30 am	Behind the Scenes Tours and Video Interviews <i>Presented by: Omni Berkshire Place</i>	Various Areas of the Omni

11:30 am - 12:15 pm **Workshop: Travel Videos**
*Make your own video with our help: Eileen Ogintz, Kyle
McCarthy, Cindy Richards, Kim Orlando, Kaleel
Sakakeeny of Travel Video Postcards.*

Juilliard Room

1:00 pm - 2:30 pm **Luncheon**
*Brought to you by: Virgil's Real BBQ & Atlantis Resort,
Paradise Island*

Virgil's Real Barbecue
152 West 44th Street
(between Broadway and 6th
Avenue)

End of Conference